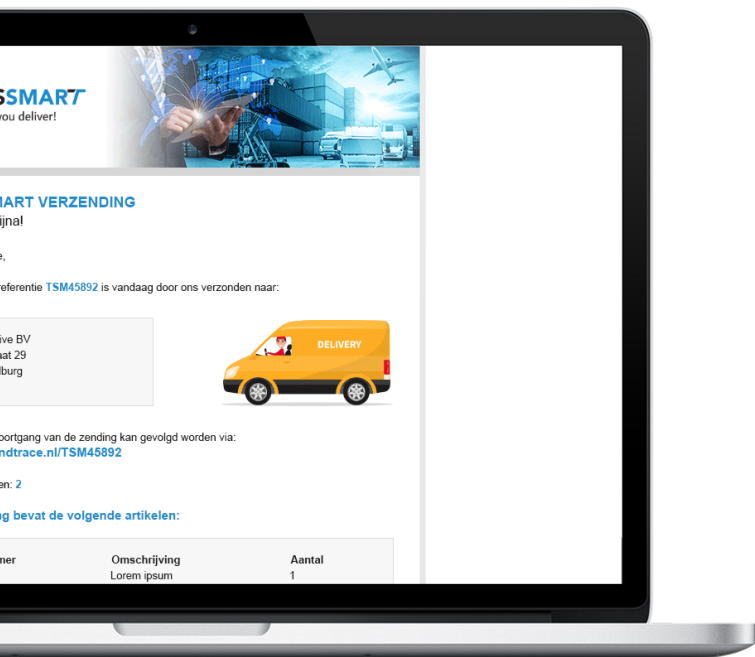
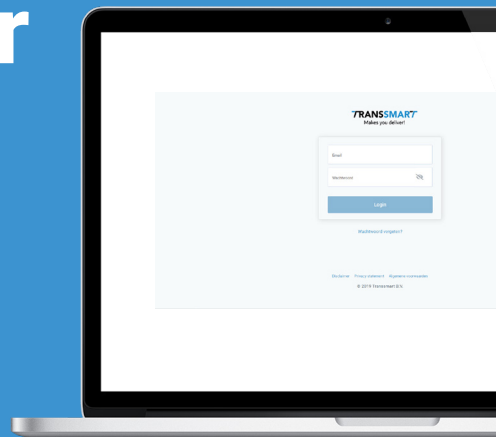


# Self Service

## Create & configure your own email templates.



### Extend the customer journey with your own track & trace emails

SmartTrack's self service functionality enables you to be in control of your email templates:

- ✓ Design your emails in your brand identity.
- ✓ Easily make adjustments as you go.
- ✓ Decide who receives what email and when.

### Setup the configuration as you desire

- ✓ Create email groups for your different companies, brands or different types of customers.
- ✓ Create your email templates in our HTML editor.
- ✓ Send out your emails at specific times: based on real time order/shipment data or based on your customized times.



# SmartTrack | self service features

### Sending Conditions

Choose trigger and time  
New trigger & time

**Sending trigger**

\* Trigger & time name  
Trigger & time name

Cost center  
All

Carrier  
All

Service level time  
All

Service level option  
All

\* Recipient  
Receiver

\* Shipment status  
Shipment status

**Sending time**

Disable  
 Direct  
 Scheduled

Make sure we are authorized to send emails. [How to setup](#)

Clear



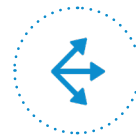
## Freedom

Do it yourself: create your own HTML emails and setup the configuration as you desire.



## Branding

It's your customer journey. So use your own branding. No Transsmart logos or colours visible.



## Groups

Create email groups to easily send specific emails to a specific group of receivers. For example: create groups based on your different brands.



## Automation

Automatically send order status updates to your customers when the order is ready for shipment, delivered at pick up point and many more.



## Goods

Inform your customers on the goods that are being delivered and the amount of packages they can expect.



## Testing

Test your emails with real shipment data to make sure everything is displayed correctly.



## Marketing

Boost your sales by using your track & trace emails to display marketing promotions to your customers.

Message | Reporting | Manage Account

Transsmart test template

General

Transsmart test template

Language Code of Billing  
US - United States

Mailbox  
1

Setup

Good job, your test email is on its way to the test recipients.

Send another test email Close

Hi there!

This is Transsmart template, which is used for demo purposes only. SmartTrack is a self service functionality within Transsmart that enables you to be in control of all your track and trace emails. By placing some HTML code in your templates, you can incorporate order data in the emails to your customers. Check out the example below:

Microsoft (2/2/2018 at 10:58am GMT+01:00)  
Your order with reference ID (item additional get YOUR\_REFERENCE) is ready to be shipped and will be sent to:

Shipment get(TRANSCO) get(REF) item1  
Shipment get(TRANSCO) get(REF) item2  
Shipment get(TRANSCO) get(REF) item3  
Shipment get(TRANSCO) get(REF) item4  
Shipment get(TRANSCO) get(REF) item5  
Shipment get(TRANSCO) get(REF) item6  
Shipment get(TRANSCO) get(REF) item7  
Shipment get(TRANSCO) get(REF) item8  
Shipment get(TRANSCO) get(REF) item9  
Shipment get(TRANSCO) get(REF) item10

Follow your shipment status via Shipment shipment get(REF) get(STATUS) item1

Enjoy our SmartTrack functionality!

All the best, Transsmart

Delete Send a test mail Duplicate template

TRANSSMART VERZENDING

We zijn er bijna!

Goedte reuze,

Uw order met referentie TSM45892 is vandaag door ons verzonden naar:

BE-Interactive BV  
Statensstraat 29  
5028 EC Tilburg  
Nederland

De status en voortgang van de zending kan gevolgd worden via:  
[www.trackandtrace.nl/TSM45892](http://www.trackandtrace.nl/TSM45892)

Aantal pakketten: 2

Deze levering bevat de volgende artikelen:

Artikelennummer	Omschrijving	Aantal
41801840	Lorem ipsum	1
5646274	Lorem ipsum	1

Meer weten over Transsmart?  
Op onze website vindt u alle informatie. Lorem ipsum door  
al amet consectetur adipiscing elit. [Bekijk website >](#)

Met vriendelijke groet,  
Transsmart